

## Community Investment Programme

### The Kensington & Chelsea Foundation

We are an independent charity set up 10 years ago. Since then, we've worked successfully to bring the community together to tackle the inequalities faced by many across the borough which the Grenfell Tower tragedy brought into stark relief. We spotlight issues which disadvantage people and raise the funds and resources to tackle them. We invest these in local organisations to collectively address local needs and build a stronger community.

### Community Investment Programme and its aims

The Community Investment Programme is part of our Grenfell Community Development Fund. Through it we will invest the remaining funds from our Grenfell Tower Fund in projects to help people affected by the fire in North Kensington.

We will invest in projects which enable local people to not only materially improve their well-being, but to flourish and so strengthen the affected community as a whole.

### What funding is available and for how long?

- Up to £10,000 for individual organisations, usually those that are already embedded and trusted locally;
- Up to £50,000 for those who want to work in partnership. We realise that to have maximum impact, local groups may wish to work together with other organisations from in or outside of the Borough who bring particular expertise in relation to an identified need and have a proven track record of success.
- Higher amounts may be awarded for projects that are considered exceptional and/or vital to the affected community for either individual organisations or partnerships.
- We realise that some projects may need a longer-term approach to enable the best possible outcomes. Where appropriate, investments can be made for up to three years.

Any projects put forward must show how they will benefit the Grenfell-affected community which means **people living, working or going to school close to the Tower and those who were made homeless by the fire.**

The money received for the Grenfell Tower Fund was specifically given to help those directly affected and the wider community. This programme should not be considered as a source of core funding for local charities and community partners, but as exceptional funding to help with exceptional circumstances and to support people who live or lived close to the Tower in the most effective way through this continuing difficult period.

We don't have any pre-conceived ideas about what projects will be as long as they can clearly demonstrate how they will be supporting and empowering people and looking to long-term outcomes. Funds could be used for a combination of project activities, operating costs and capital costs.

### What type of projects?

During the early response to the Grenfell Tower tragedy, members of the community, local and non-local organisations, community centres and faith groups all came together and collaborated in a way which demonstrated the very best of human spirit. There is now the real opportunity to continue this successful approach with proposals that are about the bigger picture rather than what an organisation can do on its own or has done in the past.

We would welcome ideas which come from people and local organisations getting together to co-create programmes which have the potential to have a bigger impact and which encourage building relationships across the affected community.

The main aim of this funding is to provide long-term benefits to the people affected by the fire. If you wish to talk to us about an existing programme of work, you will need to be able to demonstrate that it is adding value and important in helping people to continue to rebuild their lives.

Whilst we are open to receiving a wide range of ideas, you may wish to consider some of the priorities identified to us by local people through our Listening Project we carried out in 2018. They are summarised as follows:

**Employment and skills:** new approaches to increase employment, confidence and skills

**Older people:** intergenerational programmes and neighbourhood befriending schemes

**Mental Health:** culturally relevant, age and gender appropriate approaches to mental health

**Families:** family mediation and support, enabling people of all ages to fulfil their potential

**Under 25s:** mentoring, helping young people to achieve, especially those who are hard to reach, vulnerable and exposed to violence or crime

**Community projects:** bringing people together, integration and community cohesion

**Places and Spaces:** improving places that matter to the local community

### When considering a proposal, please be clear about how it

- Empowers and supports local people;
- Looks to the future;
- Will have positive long-term outcomes for individuals or families;
- Has been researched with local people and can demonstrate that the need exists;
- Reaches out to people in the affected community.

The **Community Investment Programme** aims to be:

1. **Community-led** – we want to see that you are listening to local people and they should be part of the development of ideas for projects put forward
2. **Strengths-based** – should take account and build on what's already working well and the skills and experiences of people which already exist
3. **Collaborative** – an openness to pooling resources with others with the incentive being to achieve the best possible outcomes for local people
4. **Connected** – people connecting and working together to improve their own wellbeing and across the whole community

### How do you put a proposal forward?

In the first instance, get in touch with Charlotte Rossan by phone or email to discuss your idea.

Email: [crossan@thekandcfoundation.com](mailto:crossan@thekandcfoundation.com)

Tel: 0207 229 5499

There are no deadlines. It is far more important to identify projects that will be most effective.

### The role of the Kensington & Chelsea Foundation

Our role will be to support project leaders and to be responsible for how the money is allocated and monitor how it is spent. We will:

- Be open and transparent about the programmes we are supporting and how local people can access and benefit from them;
- Monitor and evaluate the outcomes of the supported programmes and share what we learn.

### **Who will decide what gets funded?**

Because this funding is for specific programmes, we will look at each proposal that comes to us individually. If we believe that it has the potential to make a positive and significant impact on the affected community as outlined above, we will ask you for more detail.

For larger investments, we will bring together a group of people with the skills and knowledge to assess your programme and its objectives. Each group will include a community representative and, for the purposes of governance, a K&C Foundation trustee. The K&C Foundation Board of Trustees will authorise all investments.

### **Who can put forward a proposal?**

To be considered for support you **must**:

- Be a registered charity, constituted group or social enterprise/CIC and;
- Be based in Kensington and Chelsea or have an established reputation for excellent work locally;
- Have a bank account in the organisation's name which has been open for six months or longer at the date of application.

### **Is there anything you won't fund?**

Whilst wishing to be as flexible as possible, we are unable to fund:

- projects for individuals
- activities which are primarily religious in purpose
- animal welfare
- projects which have already happened
- trips or holidays
- lobbying or political activities
- legal costs or advocacy for individuals or groups

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Registered charity no: 1125940