

# IMPROVING LOCAL LIVES TOGETHER

Help us raise vital support for  
local charities and provide a  
lifeline to local people

CHELSEA  
Sloane Square

← KNIGHTSBRIDGE  
Sloane Street  
Cadogan Hall

Royal Hosp

Walking from here

 Victoria	12 min
 Victoria Coach Station	7 min
 Knightsbridge	13 min
 Hyde Park Corner	15 min
 South Kensington	16 min
 Pimlico	21 min
 Cadogan	16 min
 Victoria & Albert Museum	14 min
 Natural History Museum	16 min
 Science Museum	16 min
 Westminster Cathedral	16 min
 Buckingham Palace	17 min
 Royal Albert Hall	18 min
	22 min





## A PLACE OF CONTRASTS

Kensington and Chelsea has a reputation as an area of great prosperity and privilege but it also has pockets of severe deprivation. The life chances of significant numbers of local people are seriously limited by problems such as poverty, a lack of opportunity, poor physical or mental health and isolation.

## MAKING A DIFFERENCE

The Kensington & Chelsea Foundation was set up in 2008. We raise money and in-kind support for a network of excellent charities and partners that have the skills and expertise to tackle the inequalities and hardships faced by some people in our community.

The work of these charities is wide-ranging and includes helping people with disabilities, physical and mental health issues, education and employment opportunities, families and young people, older people and those affected by homelessness.

- ▶ **41%** of children in North Kensington live in poverty
- ▶ Part of Kensington and Chelsea is in the top **10%** of deprived areas in England
- ▶ Visits to local foodbanks rose by **25%** in 2015
- ▶ **25%** of families live in overcrowded conditions
- ▶ **47%** of households have one person living in them (the highest % in the country)

## SO FAR

with the support of people who care about our fantastic Borough, we've raised over **£4 MILLION** for over 150 local charities, making a positive impact on thousands of local lives.



## WHAT WE DO

We raise support for individual charities to help them achieve their aims and we also run campaigns in partnership with them which address local pressing needs. We bring the resources together and the charities deliver the services. Our current campaigns are:

### Hands Across the Borough

Almost half of older people in Kensington & Chelsea live alone, and 48% of 18 - 24 year olds in London say they often feel lonely. Hands Across the Borough combats local isolation by investing in projects which will have a major impact on those suffering from loneliness and by encouraging people across the community to join in and help.



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### Young Sparks

Children and young people under the age of 20 make up a fifth of our local population, and more than 20% of those aged under 16 live in poverty. Young Sparks supports young people's charities to help them fire up potential in our children so that they can believe and achieve.



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### Winter Warmth

26% of local older people turn off their heating during the winter because they're afraid they won't be able to pay their bills. Winter Warmth raises funds so that older people who face hardship in winter can be helped with their heating costs and keep warm.



## JOIN US AND MAKE A DIFFERENCE

Whether you are a local resident, business or school, we can make it easy for you to make a positive change in your local community. We can advise you about how you can contribute to our campaigns or tell you about a range of individual local charities and the support they need.

You can invest a little or a lot. We promise that, whatever the size of your donation, it will have an impact.

We are committed to strengthening the community here in Kensington and Chelsea by helping those who are most in need. With your help and working together with you we can achieve so much more.

There are many ways to get involved. Could you fundraise on our behalf, volunteer to help a local cause, donate goods or sponsor or run an event or join our family of friends?

## GET IN TOUCH

Please contact us to find out how you can support causes that are close to your heart and home.

The Kensington & Chelsea Foundation  
111-117 Lancaster Road  
London W11 1QT

Tel: **020 7229 5499**

Email: **team@thekandcfoundation.com**

Tweet: **@KandCfoundation**

**thekandcfoundation.com**



**100%**

of the money donated  
to us for local charities  
is passed on directly  
to them.