

Kensington + Chelsea Foundation

A better life together



Impact report 2019/20

A message from our Chairman, Richard Briance

I was privileged to become the Chairman of the K+C Foundation in September 2018 and would like to share with you my observations on our progress and our plans for the future.

Since its inception in 2008, the Foundation has worked assiduously to put down roots in the borough, to establish relationships with all partners and projects relevant to our mission in RBKC and to develop a network of supporters.

After the Grenfell Tower disaster in 2017, we raised and distributed over £7 million in support of the affected community through our Grenfell Tower fund. This was a tremendous effort by our team and Board, which served to cement our relationships and credibility with the North Kensington community and the charities serving it.

The Grenfell funds, aside from those given directly to bereaved and survivor families, were divided into three pots: small grants with minimal red tape to bring joy back to the community; three year medium size grants to those smaller charities that had played a meaningful role in the aftermath of Grenfell; and a tranche to support larger projects designed to create significant and lasting change.

Alongside our Grenfell response work, we run three, borough-wide, core programmes:

- **Children and young people**
- **Skills and employment**
- **Isolation and loneliness**

We will particularly support projects where collaboration and resource sharing between charities can be encouraged. Where we identify a gap in provision that cannot be met by existing projects, we will seek out partners to bring into the borough to address those needs.

As I write, we are still grappling with Covid-19. This has been more than difficult for our community. It is already evident that the effects of Coronavirus fall far harder on the shoulders of the poor and the elderly, than on the wealthier part of society. In immediate response we launched our K+C Foundation Covid-19 appeal, which has been wonderfully supported by our core funders and by many new supporters. We have been swift to deploy funds with minimum red tape but armed with all the experience and relationships from the recent Grenfell experience. This story is far from over, but I am proud of the way in which our Foundation and supporters have rallied to the cause.

We are still in the foothills of what we want to achieve. We see a vast unmet need, at a time when local government resources are stretched, and people's livelihoods are threatened. I hope that many of you reading this will contact us and get involved in helping to build a better community together.



Founder, Jeremy Raphaely and Chairman, Richard Briance

About the Kensington + Chelsea Foundation

Kensington and Chelsea is a borough usually associated with affluence and wealth, but it also has areas of severe deprivation. You may not know that K+C has:

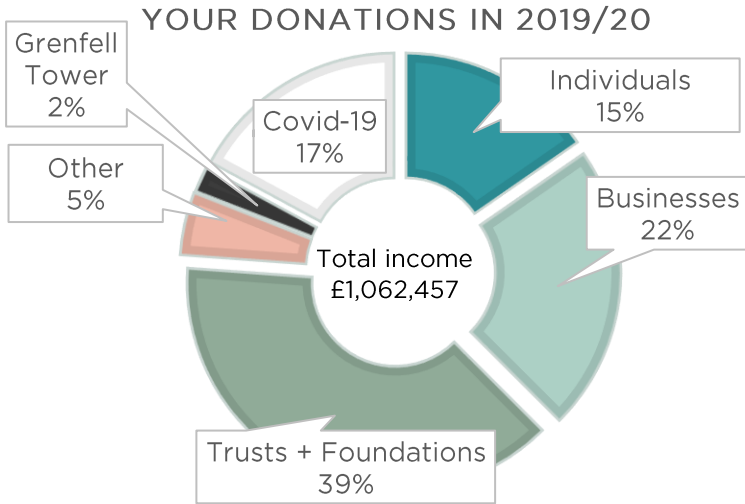
- The worst rate of income inequality in all London boroughs
- 37.3% of children living in poverty
- Twice as many state school children eligible for free school meals as the national average
- Nearly a quarter of working residents earning less than the London Living Wage
- The highest proportion of people living alone in the UK

The Kensington + Chelsea Foundation was set up in 2008 by local resident, Jeremy Raphaely, who was aware of these inequalities and was determined to gain support from like-minded people to help address them. Our vision is of a borough where everyone has the opportunity to live healthy, happy, fulfilled lives.

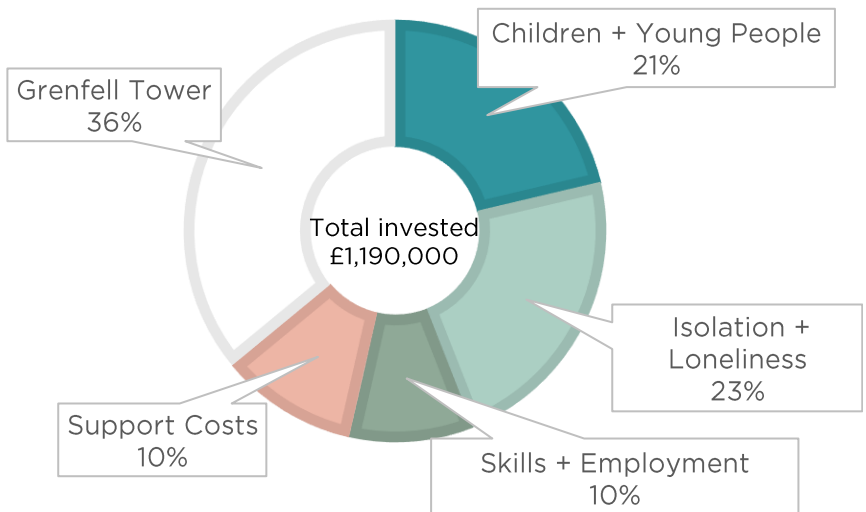
In eleven years, the K+C Foundation has raised over £14 million which has been invested in partnerships with local voluntary organisations to achieve lasting change. We support high impact projects which reduce isolation and loneliness, develop skills and employment opportunities, and help children and young people to have the best chance in life.

Our small team played a major role in response to the tragedy at Grenfell Tower and we found ourselves responding to crisis again in March 2020. We launched our Covid-19 appeal to support local partners as they responded to the needs of the most vulnerable in our community during the pandemic and to help rebuild services over the longer-term.

The year in numbers



SUPPORTING OUR COMMUNITY



Supporting Children + Young People

Ensuring children and young people in our community have the best chance to fulfil their potential

The local need

- 37.3% of children in RBKC live in poverty¹
- Children in low-income households do less well than their better-off peers on many outcomes in life, such as education or health, simply because they are poorer²
- In 2018 there were 228 incidents of Youth Violence in RBKC where victims were aged between 1 and 19³

The K+C Foundation response

	£282,552 invested in
	21 Organisations
	32 Projects delivered
	2400 People have benefited

We support local partners working to transform young lives, especially those affected by gangs, crime, violence, poor physical and mental health, disability, language barriers, lack of green spaces and poor air quality.

¹ End Child Poverty , 2019

² Joseph Rowntree Foundation 2013

³ Mayor's Office of Policing and Crime (London), 2018

We invest in opportunities for young people in our community to learn, grow, develop and thrive, including:

- Broadening horizons through enriching and inspiring education opportunities
- Improving physical, mental and emotional well-being
- Instilling a strong sense of self-belief

Case Studies

THE NUCLEO PROJECT



Nucleo is a 'music for social action' programme which uses the pursuit of musical excellence to enrich young lives, demonstrating to children that with hard work, determination and cooperation with others, they are capable of great things. Children are provided with

free musical instruments and music-learning sessions six days a week, 34 weeks a year, in an immersive and rigorous programme which fosters rapid progress and high achievement across the board.

'My teacher's ongoing support motivated me to keep trying, and when I think about it, I owe so much to her.' 15 year-old Nucleo member.

CHICKENSHED KENSINGTON AND CHELSEA



We are proud to support this performance focused, youth led programme for young people aged 7-18 years old. The Chickenshed project in Chelsea develops the participants' creativity, communication and leadership skills as well as increasing their confidence.

Drawing on their lived experience, their hopes and fears, they create exciting performances that work as vehicles to celebrate diversity, communicate with audiences and tackle topical social issues. Up to 80 young people take part, of which two thirds will have experienced disadvantage or disability which could lead to exclusion in mainstream environments.

Open to the community, this programme increases children's confidence and improves community cohesion.

"I like that everyone works together and everyone feels welcome. There are different abilities and everyone is equal. I like getting to see everyone's differences, having fun with people you didn't know before and making new friends" A, aged 11

Isolation + Loneliness

Reducing isolation and loneliness in the borough, and its negative impact on mental health

The local need

- RBKC had the highest population with severe and enduring mental illness known to GPs in London in 2015-16⁴
- There is a greater risk of loneliness in wards that have been identified as having poorer wellbeing than the London average, including Golborne, Notting Barns and St Charles⁵
- The borough has the highest rate of one-person households in the country (47%) including a high proportion of lone pensioner households⁶

The K+C Foundation response

	£284,822 invested in
	23 Organisations
	32 Projects delivered
	4730 People have benefited

Loneliness can be corrosive, having devastating effects on people's mental and physical health. It can damage the immune system, increase the risk of having a stroke or coronary artery disease by 30%, and even lead to premature death.

⁴ K&C Joint Health & Wellbeing Strategy 2016-2021

⁵ The Roads to Wellbeing, Director of Public Health's Annual Report 2017

⁶ RBKC Wellbeing Strategy 2017

Our Isolation + Loneliness programme celebrates our diverse community and provides meaningful engagement to those who might otherwise struggle to connect with their neighbours. We support a range of innovative projects run by local partners and together we make a positive impact on over 4,730 isolated people each year by connecting them with other residents, social activities and support services.

Through our Winter Warmth campaign, we also raise funds to help older people who are struggling to pay their fuel bills. Many donations come from local residents who receive the Winter Fuel Payment and choose to donate it to another resident in need.

Case Studies

OPEN AGE - MEN'S SPACE PROGRAMME



This project provides a range of activities for older men to build their confidence by getting together and participating in a variety of specially designed creative, social, physical and learning activities - all informed

by a holistic, person-centred approach. This project supports older men (age 50+) who have low self-esteem and mild-to-moderate mental health needs.

Over the past year, 92% of attendees saw positive improvements to their health and wellbeing and 88% reported increased confidence since attending the sessions.

“It has opened my life again; I have missed getting out and meeting people. I have made new friends through the group and have really enjoyed going to the coffee afternoons and the trip to Southwark Cathedral.” Team member, The Men’s Space programme

HEAR WOMEN



The 'Positive Women' programme provides a forum to improve mental wellbeing and increase social connectivity of women from BAME communities in the area.

"My life and state of mind have changed dramatically since being introduced to this programme. I have been supported from the beginning and helped to study English and to achieve my dream of becoming a professional chef. Hear Women rescued me." Member of Hear Women

Skills + Employment

Improving opportunities for local people to access meaningful employment through advice and training

The local need

- 22% of residents in Kensington and Chelsea earn less than the London Living Wage, which is £19,890 per annum⁷
- A large proportion of North Kensington is ranked amongst the top 10% of deprived areas nationally in the Index of Multiple Deprivation, with rankings weighted against income deprivation, employment deprivation, and education, skills and training deprivation⁸
- The borough overall has higher rates of unemployment compared to the London and national averages⁹
- Many residents find themselves in precarious work situations that offer little to no job security and with no opportunity for professional development. This lack of proper work can negatively impact both a person's overall well-being and their economic resilience.

The K+C Foundation response

	£126,161 invested in
	2 Organisations
	7 Programmes delivered
	100 People have benefited

We know from conversations with our business partners and through ongoing research that we face a serious skills shortage in a range of sectors including technology, hospitality, property and construction.

⁷Trust for London 2017

⁸ English Indices of Deprivation 2015

⁹ NOMIS Official Labour Market Statistics 2017/18

We have partnered with Resurgo, a well-established charity that seeks to create lasting social impact through a variety of initiatives, to introduce their flagship Spear Programme to K+C. We provided six employability courses during the year, specifically targeted at young people who were not in employment, education or training. To date, 75% of the 90 participants have moved into sustained employment.

We also supported a training programme providing opportunities for local people to develop skills and knowledge of the Hospitality industry.

Case studies

THE SPEAR PROGRAMME – NORTH KENSINGTON



Despite some of the particular challenges of the area, such as a high number of young people with mental health or learning difficulties and other factors such as crime, gang violence, drug and alcohol abuse

which can all impact on a young person's ability to take part, there is continuing success for those that do complete the course.

Stojancho's story

Stojancho completed the programme at the Spear North Kensington centre in October 2019. Originally from Macedonia, he moved to the UK three years ago. He worked hard at learning English and heard about Spear through meeting one of the coaches at the Job Centre.

"Spear helped me with my confidence to network with other people, which turned out to be essential for pursuing my dream of working with horses. With the tools I'd learnt on Spear, I was able to speak confidently with a guest at our Spear Celebration evening, who put me in touch with the Wormwood Scrubs Pony Centre. My coaches coached me through my phone interview and application form, and I was offered work experience at the Pony Centre. Now, I have a full apprenticeship with them, pursuing my dream of animal care and working with horses. That wouldn't have been possible without the Spear Programme's coaching and support."

K+C Foundation's Grenfell Tower Fund

We set up our Grenfell Tower Fund on the morning of the fire, 14 June 2017, to provide help for those who lived in Grenfell Tower, others directly impacted and the local community. We helped survivors, the bereaved and the hospitalised with grants totalling £5.07 million, to support those worst affected by the fire at the beginning of their long journey to rebuild their lives. Phase two of our response began in 2018 with our Community Development Fund.

Three funding schemes are in place to support local people and in 2019/20 13,000 people in North Kensington benefited from our investments in local organisations and projects.

Green Shoots

An easily accessible fund offering grants usually up to £1,000 for projects which bring hope and joy to the community such as street parties, sports equipment, community barbecues and planting new green spaces. In 2019/20 £48,000 was invested in 47 local projects.

Organisation Champions

Guided by a panel comprising community representatives, and in partnership with the National Lottery Community Fund, 3-year grants have been made to 10 local organisations so that they can continue their excellent work in the aftermath of the fire. In 2019/20 the second-year grant payments were made, totalling £240,000. We facilitate regular meetings to encourage collaboration and information exchange among the ten grant recipients.

Community Investment Programmes

We continue to work with local residents and organisations to identify longer term projects which will help the North Kensington community to rebuild and flourish. We are acting as a catalyst and encouraging partnerships which have the potential to significantly enhance local life. In 2019/20, £177,600 was invested in 8 programmes.

Case studies

Green Shoots – MINDS UNITED FC



Minds United FC's weekly sessions provide people affected by mental ill health and substance abuse in North Kensington with the opportunity to play football and socialise in a safe and non-judgmental environment.

The team was set up in 2019 by local resident Tarik, who says football played a "massive role" in his recovery after being diagnosed with bipolar disorder seven years ago. Over 30 players are now registered with Minds United FC, many of whom say the sessions are the highlight of their week.

"I didn't feel like I belonged to anything or anyone, I felt like a misfit in society. I feel like the bond we've built in Minds United FC is a family. You come and you're accepted." Adam, team player

RUGBY PORTOBELLO TRUST - MAN CAVE PROGRAMME

The Man Cave programme works with boys and young men, to help them identify and express their feelings and emotions and become more self-aware in order to promote positive mental health.

*Dylan's * story*

Dylan was referred to Man Cave by one of his teachers to get support with anger issues. For the first few sessions, he was very difficult to work with, causing a lot of disruption and preventing other participants from taking part. He agreed to attend a one-to-one session and started to open up about how he felt about school, family, friends, his teachers and his surroundings. Dylan continued to attend sessions where specific work was done to enable him to better manage his anger.



At the final group session Dylan took on a leadership role and helped his peers to understand how to identify and respond to their feelings of anger. He helped to resolve a conflict amongst the boys, helping them see each other's point of view. The feedback from Dylan's teacher is that he is less disruptive and more responsive to his peers and the teacher.

* Name changed

K+C Foundation's response to the Covid-19 pandemic

In March 2020 we launched our Covid-19 appeal for K+C, to support local partners as they worked to meet the needs of the most vulnerable in our community during the pandemic and to rebuild services over the longer-term.

The work will continue during the year. Our funds are being used to reach elderly people with essential supplies over the isolation period, and to support local partners who are adapting and creating services for children, young people and vulnerable residents over the longer term. We are also helping to rebuild projects and services impacted by loss of revenue and staffing during the pandemic.

"This grant will make a huge difference to our online delivery. Thank you so much, we really appreciate all the support and guidance that we have received from the K&C Foundation over the years. Without it we would not be able to reach the number of children in the community that we do today." Sophie Drysdale, CEO, The Nucleo Project

"Through this project which was approved by the wonderful K+C Foundation, we are able to encourage self-isolation but equally ensure (people) are not lonely." Souad Talsi, Founder, Al-Hasaniya

"Thank you, from the bottom of my heart, for believing in us and supporting our work so far.." Josh McTaggart, CEO, Chelsea Theatre

Case study

Age UK Kensington & Chelsea

Through our partnership with Age UK K&C, 1,000 elderly and vulnerable members of our community received weekly care packages containing essential supplies within the first 6 weeks of the crisis.

"Our Covid-19 Response simply couldn't happen without your support, we really appreciate it." Jess Millwood, CEO, Age UK K&C



We are immensely grateful to the following funders who contribute to our operating costs. This allows us to focus our efforts entirely on raising funds for our priority programmes.



CADOGAN

Principal supporter



To speak to us about our work and any of the projects we support, contact team@thekandcfoundation.com

