

Schools' Toolkit

We are grateful to all the local schools who support the Kensington & Chelsea Foundation every year through donations and in-kind support. We have brought together some of the ways schools have supported us. We hope you find this a useful guide to inspire some of your own fundraising activities.

Get sponsored

Individual pupils, whole classes or year groups may wish to push themselves in a whole range of activities such as:

- Running a marathon
- Teacher's Challenge such as sponsoring a teacher to shave his beard or dye her/his hair
- Taking part in a reading or storytelling challenge
- A sponsored silence
- Spelling bees

Get the whole school involved

We understand how important it is for schools to instil their pupils with an appreciation for charitable giving. Some of the activities the wider school community can get involved with by contributing a small donation include:

- Non-school uniform day
- A school quiz or a parent-teacher quiz
- A school disco
- Christmas and summer fayres
- Art and handwriting competitions
- Christmas Carol singing
- Talent show
- School sports day with donations for taking part or donations per race
- Plan a gala dinner for your parents, staff, governors and leading members of the community
- Wine-tasting events for parents and teachers

Get entrepreneurial

- Take part in a bake sale
- Start a business, such as a bring-and-buy sale
- Set-up a raffle with exciting prizes donated by parents and local businesses
- Ask a local business or your Parents Association to match fund the donations raised by your school

Get donating

As well as financial support, many of our charity partners greatly value in-kind support from local schools. This can take many forms, including:

- Arts and crafts materials
- Books
- Exercise books and stationery
- Media and IT equipment
- Office and soft furnishings, such as desks, chairs and sofas

Key dates for 2018/19 School Year

You may also wish to tie in your exciting fundraising activities around a year-long calendar of events. These could include:

School term	Event	Date
Autumn	Halloween	31 October
Autumn	Guy Fawkes Night	5 November
Autumn	Universal Children's Day	20 November
Autumn	Giving Tuesday	27 November
Spring	National Storytelling Week	27 January – 3 February 2019
Spring	St Valentine's Day	14 February 2020
Spring	World Book Day	5 March 2020
Spring	International Women's Day	8 March 2020
Spring	National Skipping Day	20 March 2020
Spring	World Poetry Day	21 March 2020
Spring	Give Where You Live*	June 2020
Spring	Community Garden Week	6-12 April 2020

* a new campaign from K+C Foundation to bring the borough together this June. To mark both National Neighbourhood Week and National Loneliness Awareness Week, we're launching our Give Where You Live campaign in June 2020. We're encouraging local businesses, schools and residents to get involved in fundraising and donating to the campaign throughout June, to help us reach more residents in need. Visit our website to find out more.

And once you have fundraised...

Be sure to celebrate and be proud of how much you have raised and thank everyone who took part!

Donation can be sent to the K+C Foundation via cheque or through a bank transfer – just get in touch with our team at team@thek&cfoundation.com and they will be happy to send you our details.

Thank you so much for your support!

Who are we?

Kensington and Chelsea is usually thought of as a borough of affluence and wealth. But there are also areas of severe deprivation. Some facts you may not know. K+C has:

- The worst rate of income inequality in all London Boroughs
- 37.3% of children living in poverty
- Twice as many state school children eligible for free school meals as the national average
- Nearly a quarter of working residents earning less than the London Living Wage
- The highest proportion of people living alone in the country

We support local projects to reduce isolation and loneliness, develop skills and employment opportunities, and help young people to make the most of life. We played a vital role in responding to the tragedy at Grenfell Tower. We continue to work with some of the most disadvantaged communities in the borough to improve wellbeing. Our vision is of a borough where everyone has the opportunity to realise their potential.