

Community Investment Programme Guidelines

The Kensington + Chelsea Foundation

We are an independent charity devoted to bringing individuals, families, businesses and schools together to benefit the whole borough. We spotlight local needs and raise funds to meet them, which we invest in local charities and community partners. 100% of the money we receive goes directly to helping local causes.

About the Community Investment Programme

Through our Grenfell Tower Appeal we raised £7.1 million and, of this, £5.2 million was quickly distributed to the survivors and bereaved, to help them on the long journey to rebuilding their lives. The remaining funds have been used to set up the **Grenfell Community Development Fund**, which will fund projects to support and empower the North Kensington community. There are three distinct funds within the Grenfell Community Development Fund:

1. **Green Shoots** – small grants for one-off projects which bring hope and joy to the community
2. **Organisation Champions** – support for 10 organisations who played an exceptional role in response to Grenfell and continue to provide vital support for local people
3. **Community Investment Programme** – for longer term projects which will help the North Kensington community to rebuild and flourish

Through a listening project we carried out with the local community, we are aware that the following are considered some of the priorities by people in North Kensington and therefore we welcome proposals which look to help address these:

- **Employment and skills:** new approaches to increase employment, confidence and skills
- **Older people:** intergenerational programmes and neighbourhood befriending schemes
- **Mental health:** culturally relevant and age and gender appropriate approaches to mental health
- **Families:** family mediation and support, after school care, and support for working parents
- **Under 25s:** mentoring, sports, and projects helping young people to achieve, especially those who are hard to reach, vulnerable and exposed to violence or crime
- **Community projects:** bringing people together, integration and community cohesion, building strong relationships across communities, recognition of local culture and history
- **Places and Spaces:** improving places that matter to the local community

Who can apply?

To apply, your group must:

- Be a registered charity, constituted group or CIC limited by guarantee with at least three unrelated directors or trustees, or have the support of an existing constituted local organisation who will take financial responsibility and support the delivery, monitoring and evaluation your project
- Be based in Kensington + Chelsea or have an established reputation for excellent work locally

What funding is available?

The following amounts are available:

- Up to **£10,000** for individual organisations who have been constituted for less than 6 months
- Up to **£10,000** for new groups who are not formally constituted but have the support of an existing local organisation
- Up to **£25,000*** for individual organisations who have been constituted for 6 months or more
- We are extremely keen to encourage collaborations and larger amounts are available for partnership projects involving more than one organisation

**In exceptional circumstances higher amounts may be available at our discretion.*

We realise that most projects will require a longer-term approach to enable the best possible outcomes. With this in mind, investments can be made for up to three years where appropriate.

How to apply

In the first instance, please speak to us about your project by emailing Brooke Dobbyn at bdobbyn@thekandcfoundation.com or calling 020 7229 5499. Once we have spoken to you, we may invite you to fill out an application form. In addition to the application form, we will also ask you to provide contact details of two local organisations or community groups who can endorse both your organisation and your proposed project.

Project proposals should:

- Enable the community in North Kensington to rebuild and flourish
- Meet clearly identified needs and provide positive long-term outcomes
- Be community-led and designed with input from local people
- Be collaborative, working with others where possible to achieve better outcomes
- Not be for projects which make up your organisation's core provision, but for projects which meet clearly identified needs which have arisen as a result of the tragedy

We are particularly keen to support proposals which come from people and local organisations getting together to co-create projects which have the potential to have a bigger impact, encouraging relationship building across the community.

Is there anything you won't fund?

Whilst wishing to be as flexible as possible, we are unable to fund projects for individuals, activities which are primarily religious in purpose, animal welfare, projects which have already happened, holidays, lobbying or political activities or direct legal costs or advocacy for individuals or groups.